

MUHAMMAD NAVEED

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PROFESSIONAL SUMMARY

Experienced **Shopify Developer** with 6+ years in eCommerce and frontend development. Skilled in **Liquid, HTML, SCSS, JavaScript**, and building custom themes for **Online Store 2.0** and **Shopify Plus**. Strong background in **responsive UI**, performance optimization, and API integrations. Known for delivering scalable, high-converting storefronts and collaborating with cross-functional teams to drive results.

EDUCATION

University of Sargodha
Bachelor's, Computer Science

October 2015 - October 2019

PROFESSIONAL EXPERIENCE

Ecom Experts

Remote

Senior Shopify Developer

February 2024 - Present

- Led the development of advanced, high-converting Shopify and Shopify Plus stores tailored to complex business requirements.
- Built modular, scalable sections and blocks for Online Store 2.0 with full Theme Editor flexibility.
- Integrated Shopify APIs (Storefront API, Ajax API, Admin API) for custom features like dynamic pricing, custom product builders, and real-time inventory sync.
- Managed complex tasks such as checkout customizations, multi-currency support, Shopify Functions, and advanced metafield logic.
- Oversaw technical planning, version control (Git), staging environments, and CI/CD workflows using Shopify CLI and GitHub Actions.

iPlex

Pakistan

Shopify Developer

January 2023 - February 2024

- Developed and maintained eCommerce stores using Shopify's Liquid templating language and Online Store 2.0 standards.
- Integrated and configured popular Shopify apps (e.g., Klaviyo, Recharge, Judge.me, and Loox) to enhance store functionality.
- Handled medium-complexity tasks like setting up custom filters, modifying cart logic, and integrating third-party scripts.
- Optimized storefront performance by minimizing assets, optimizing images, and reducing unnecessary script loads.
- Worked with Shopify CLI and Git-based workflows to manage theme updates and deployment.

Cyber Peak Solutions

Pakistan

Frontend / Shopify Developer

November 2019 - December 2022

- Developed and customized Shopify themes using Liquid, HTML5, CSS3, SCSS, and JavaScript.
- Customized and extended Shopify themes to support unique layouts, product filters, sections, and metafield-based content.
- Collaborated with UI/UX designers to convert Figma/Sketch/Adobe XD designs into pixel-perfect frontend interfaces.
- Handled advanced frontend development, including smooth animations, interactive features, and DOM manipulation.
- Used Git for source control and collaborated within a team using versioned code deployment workflows.

SKILLS

Skills: Shopify, Liquid, JSON, Custom Theme Development, HTML/CSS, Bootstrap, JavaScript, jQuery, REST APIs, 3rd Party App Integration, GTM, GA4, Custom Pixels Tracking